

## History of Art, Media and Technology

PP\_APVS\_2001\_CRN4039\_PC1\_MOULON\_FALL19

**Instructor:** Dominique Moulon

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**Office Hours:** by appointment

**Semester:** Fall 2019

**Days/Times:** Wednesday: 13:30pm - 16:10

**Room #:** Room 200

**Location:** 45, rue Saint-Roch, 75001 Paris, France

### Course Description:

This course provides students with an opportunity to explore contemporary art practices in the era of digital cultures. *History of Art, Media and Technology* aims to establish connections with past art trends and current political issues. Indeed, the context of how an artwork emerges is just as important as the artwork itself. Contexts and artworks are interlinked and provide keys to understanding the other as well as the society we live in. The approach of this course is global, nevertheless we will observe contemporary digital artworks from a European perspective. Initially, students will establish a research topic by assembling the key words *Art, Technology* with a word of their choice. By creating an online research blog to progressively document their research, students will assemble and create content. At the end, individual blog posts will be reassembled to produce a final paper, while the images will be used to prepare a full screen presentation. Depending on current artistic events or other opportunities, we might organize some visits to artists' studios, museums, art centers or galleries. During class, individual meetings could also take place to discuss each student's progress.

### Class Description:

#### Learning Outcomes:

By the successful completion of this course, students will be able to:

1. Gain knowledge about contemporary creation in the era of the digital cultures.
2. Establish connections between the past and present, the contexts and artworks.
3. Initiate and complete an individual research project.
4. Format a final paper and give a full screen presentation.

### Course Outline

topic	week + date	activity	due
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# PARSONS PARIS

Art and Science	<b>Week 01</b> AUG 28	Course introduction: overview, class structure, research groups. Lecture on topic. Reading: R Debatty, C Evan, P Garcia, A Grover, Thumb, <a href="#">New Art/Science Affinities</a> , 2011.	Select research theme. Create a research blog.
Kinetic Art	<b>Week 02</b> SEP 04	Events, news, and happenings. Lecture and discussion on topic. Reading discussion.	Collect some content to write a blog post.
Robotic in Art	<b>Week 03</b> SEP 11	Events, news, and happenings. Lecture and discussion on topic. Reading: Masahiro Mori, <a href="#">The Uncanny Valley</a> , 1970.	Continue to collect content to write a blog post.
Electronic Art	<b>Week 04</b> SEP 18	Events, news, and happenings. Lecture and discussion on topic and reading.	Continue to collect content to write on the research blog. Group 1 presents a post.
Expanded Cinema	<b>Week 05</b> SEP 25	Events, news, and happenings. Lecture and discussion on topic. Reading: Gene Youngblood, <a href="#">Expanded Cinema</a> , 1970.	Continue to collect content to write on the research blog. Group 2 presents a post.
Audiovisual Performances	<b>Week 06</b> OCT 02	Events, news, and happenings. Lecture and discussion on topic and reading.	Continue to collect content to write on the research blog. Group 3 presents a post.
Internet Art	<b>Week 07</b> OCT 09	Events, news, and happenings. Lecture and discussion on topic. Reading: Domenico Quaranta, <a href="#">Collect the WWWorld</a> , 2011.	Group 1 starts and introduces the outline of the final paper and screen presentation.
Ubiquity	<b>Week 08</b> OCT 16	Events, news, and happenings Lecture and discussion on topic and reading.	Group 2 starts and introduces the outline of the final paper and screen presentation.
Surveillance	<b>Week 09</b> OCT 23	Events, news, and happenings Lecture and discussion on topic.	Group 3 starts and introduces the outline of the final paper and screen presentation.
Economy and Sharing	<b>Week 10</b> NOV 06	Events, news, and happenings. Lecture and discussion on topic.	Continue to prepare final paper and screen presentation. Individual meetings for group 1.
Identity	<b>Week 11</b> NOV 13	Events, news, and happenings. Lecture and discussion on topic or possible field trip.	Continue to prepare final paper and screen presentation. Individual meetings for group 2.
Appropriation	<b>Week 12</b> NOV 20	Events, news, and happenings. Lecture and discussion on topic or possible field trip.	Continue to prepare final paper and screen presentation. Individual meetings for group 3.
Post Internet	<b>Week 13</b> NOV 27	Events, news, and happenings. Reading: Gene McHugh, <a href="#">Post Internet</a> , 2011.	Group 1 sends the final paper to the professor and gives the screen presentation.

New Materiality	<b>Week 14</b> DEC 04	Events, news, and happenings. Lecture and discussion on topic and reading.	Group 2 sends the final paper to the professor and gives the screen presentation.
Institutions and Events	<b>Week 15</b> DEC 11	Events, news, and happenings Lecture and discussion on topic. Conclusion.	Group 3 sends the final paper to the professor and gives the screen presentation.

### Assessable Tasks

Students will be assessed on the research blog, final paper and presentation.  
In addition participation in class is required.

### Core Competencies

Participation and autonomy.

### Required Reading/Additional Resources

Dominique Moulon, *Art Beyond Digital*, 2017.

### Materials and Supplies

No specific materials or supplies are required.

### Grading and Evaluation

Students' ability to meet the course learning outcomes will be evaluated based on the following criteria:

Evidence of the ability to initiate a personal research project.  
Ability to interact with fellow students and professor during class.  
Attendance in class and punctuality.  
Timely completion of research blog, final paper and screen presentation.

### Final Grade Calculation

20% Research blog.  
20% Class participation.  
30% Final paper.  
30% Screen presentation.

**100% TOTAL**

### Absence Policy

Final letter grades for classes at Parsons Paris will be reduced based on accumulated absences according to the following breakdown:

**UNEXCUSED ABSENCES:**

Amount of Unexcused Absences	Grade Markdown	Example
1 absence	No markdown	N/A
2 absences	One point markdown	Eg. A to A-
3 absences	One full grade deduction	Eg. A- to B-
4 absences	May fail the course	Student must speak with their advisor to discuss options

### COURSE SCHEDULE TYPES:

#### **1. Courses meeting 2h40m for 1 session per week**

- 1 absence = 1 session
- 2 absences = 2 sessions
- 3 absences = 3 sessions
- 3 sessions represents 20% of class time.

### EXCUSED ABSENCES:

Absences may be marked excused in the following scenarios:

- Doctor's appointment - A doctor's note is needed, and may be given by student or student success
- Official visa appointments scheduled with the French office of immigration in coordination with Student Services.
- Death or accident in the family - student should present a note from a parent or guardian, information may be provided by student success
- Religious observance - All classes missed for religious observance must be communicated to the faculty member at the start of class
- Students working on special projects - Students must inform their faculty, program director, and Asst. Dir or Career Services if the project involves an internship. Note that outside of special projects, internships may not happen during class time.

For any and all excused absences there is an expectation that students will make up the work missed, and turn in assignments that were due in consultation with their teacher.

Once a student reaches the equivalent of **3 excused absences** for any class they must speak with their academic advisor to discuss continuing the class.

UNDERGRADUATE GRADING STANDARDS			
Letter Grade	Percentage	GPA	Grade Description
A	96-100%	4	Work of exceptional quality, which often goes beyond the stated goals of the course
A-	91-95%	3.7	Work of very high quality
B+	86-90%	3.3	Work of high quality that indicates substantially higher than average abilities
B	81-85%	3	Very good work that satisfies the goals of the course
B-	76-80%	2.7	Good work
C+	71-75%	2.3	Above-average work
C	66-70%	2	Average work that indicates an understanding of the course material; passable Satisfactory completion of a course is considered to be a grade of C or higher
C-	61-65%	1.7	Passing work but below good academic standing
D	46-60%	1	Below-average work that indicates a student does not fully understand the assignments; Probation level though passing for credit
F	0-45%	0	Failure, no credit

### Grade of W

The grade of W will be assigned by the Registrar's Office to a student who officially withdraws from a course within the applicable deadline. There is no academic penalty, but the grade will appear on the student's transcript.

### Grade of Z

The grade of Z is issued by an instructor to a student who has not attended or not completed all required work in a course but did not officially withdraw before the withdrawal deadline. It differs from an "F," which would indicate that the student technically completed requirements but that the level of work did not qualify for a passing grade. The Z grade does not calculate into the GPA.

### Grades of Incomplete

The grade of I, or temporary incomplete, may be granted to a student under unusual and extenuating circumstances, such as when the student's academic life is interrupted by a medical or personal emergency. This mark is not given automatically but only upon the student's request and at the discretion of the instructor. A Request for Incomplete form must be completed and signed by student and instructor. The time allowed for completion of the work and removal of the "I" mark will be set by the instructor with the following limitations:

Undergraduate students: Work must be completed no later than the seventh week of the following fall semester for spring or summer term incompletes and no later than the seventh week of the following spring semester for fall term incompletes. Grades of "I" not revised in the prescribed time will be recorded as a final grade of "F" by The New School's Office of the Registrar.

**For further information, please refer to the following link:**

<https://www.newschool.edu/registrar/academic-policies/>

## **Program and Class Policies**

### ● **Responsibility**

Students are responsible for all assignments, even if they are absent. Late assignments, failure to complete the assignments for class discussion and/or critique, and lack of preparedness for in-class discussions, presentations and/or critiques will jeopardize your successful completion of this course.

### ● **Participation**

Class participation is an essential part of class and includes: keeping up with reading, assignments, projects, contributing meaningfully to class discussions, active participation in group work, and coming to class regularly and on time.

### ● **Attendance**

#### Parsons Paris Attendance Policy

Parsons Paris attendance guidelines encourage students' success in all aspects of their academic programs. To ensure the quality of student's educational experience, Parsons Paris considers that full participation in class is essential to the successful completion of coursework and mastery of learning outcomes included in course assessment.

Students are expected to attend all scheduled classes and arrive promptly in compliance with the standards clearly stated in course syllabi and distributed on the first day of class and then available on each course website.

Absence from a significant portion of class time will prevent the successful attainment of course objectives and will therefore impact a student's final grade. A significant portion of class time is generally defined as 20% of class time. Tardiness, especially chronic tardiness, or early departure from class, will constitute absences at the discretion of the faculty.

Whether the course is a lecture, seminar or studio, faculty will assess each student's performance against all of the assessment criteria in determining the student's final grade. However, beyond 20% absence/tardiness, students and/or the instructor will be asked to consult with their program director and the Director of Student Success to discuss withdrawal from the course.

At Parsons Paris, attendance and lateness are assessed as of the first day of classes. Students who register after a class has begun are responsible for any missed assignments and coursework. Students who must miss a class session should notify the instructor and arrange to make up any missed work as soon as possible. A student who anticipates an extended absence should immediately inform the faculty and the Director of Student Success.

Finally, faculty are asked to notify the Director of Student Success of any student who misses two consecutive classes. Following two absences, students may be asked to speak with the Director of Student Success to review any impediments to their successful performance in class and, if so, to provide confirmation to the faculty member that such a conversation took place.

Attendance issues for all students will be addressed by Parsons Paris and in particular by the Director of Student Success. Faculty who have concerns about students' absences should notify both their program directors and the Director of Student Success. While in residence at Parsons Paris, mobility students must bring attendance issues to the Director of Student Success. Parsons NY advising staff will not address issues of attendance that occur at Parsons Paris. Similarly, decisions regarding the attainment of learning outcomes in case of excessive absences will be determined by Parsons Paris.

#### Religious Absences and Equivalent Opportunity

Pursuant to Section 224-a of the New York State Education Laws, any student who is absent from school because of his or her religious beliefs will be given an equivalent opportunity to register for classes or make up any examination, study, or work requirements which he or she may have missed because of such absence on any particular day or days. The student must inform the instructor at the beginning of the course of any anticipated absences due to religious observance.

#### ● Canvas

Use of the Canvas online learning management system may be an important resource for this class. Students should check it for announcements before coming to class each week.

#### ● Delays

In rare instances, I may be delayed arriving to class. If I have not arrived by the time class is scheduled to start, you must wait a minimum of thirty minutes for my arrival. In the event that I will miss class entirely, an email will be sent to the students by the professor and will inform them about the next class.

#### ● Academic Integrity

This is The New School's Statement on Academic Integrity: "Plagiarism and cheating of any kind in the course of academic work will not be tolerated. Academic honesty includes accurate use of quotations, as well as appropriate and explicit citation of sources in instances of paraphrasing and describing ideas, or reporting on research findings or any aspect of the work of others (including that of instructors and other students). These standards of academic honesty and citation of sources apply to all forms of academic work (examinations, essays, theses, computer work, art and design work, oral presentations, and other projects)."

It is the responsibility of students to learn the procedures specific to their discipline for correctly and appropriately differentiating their own work from that of others. Compromising your academic integrity may lead to serious consequences, including (but not limited to) one or more of the following: failure of the assignment, failure of the course, academic warning, disciplinary probation, suspension from the university, or dismissal from the university.

Every student at Parsons signs an Academic Integrity Statement as a part of the registration process. Thus, you are held responsible for being familiar with, understanding, adhering to and upholding the spirit and standards of academic integrity as set forth by the Parsons Student Handbook.

#### Guidelines for Written Assignments

Plagiarism is the use of another person's words or ideas in any academic work using books, journals, internet postings, or other student papers without proper acknowledgment. For further information on proper acknowledgment and plagiarism, including expectations for paraphrasing source material and proper forms of citation in research and writing, students should consult the Chicago Manual of Style (cf. Turabian, 6<sup>th</sup> edition). The University Writing Center also provides useful on-line resources to help students understand and avoid plagiarism.

Students must receive prior permission from instructors to submit the same or substantially overlapping material for two different assignments. Submission of the same work for two assignments without the prior permission of instructors is plagiarism.

#### Guidelines for Studio Assignments

Work from other visual sources may be imitated or incorporated into studio work if the fact of imitation or incorporation and the identity of the original source are properly acknowledged. There must be no intent to deceive; the work must make clear that it emulates or comments on the source as a source. Referencing a style or concept in otherwise original work does not constitute plagiarism. The originality of studio work that presents itself as "in the manner of" or as playing with "variations on" a particular source should be evaluated by the individual faculty member in the context of a critique.

Incorporating ready-made materials into studio work as in a collage, synthesized photograph or paste-up is not plagiarism in the educational context. In the commercial world, however, such appropriation is prohibited by copyright laws and may result in legal consequences.

#### ● **Student Disability Services**

Students Disability Services (SDS) assists students with disabilities in need of academic and programmatic accommodations as required by the Americans with Disabilities Act of 1990 (ADA) and Section 504 of the Federal Rehabilitation Act of 1973.

In keeping with the university's policy of providing equal access for students with disabilities, any student with a disability who needs academic accommodations must contact Fabienne Maitre in the Office of Student Success (located in room 200 in the 45, rue St. Roch, Paris 75001 building), in order to start the process with Student Disability Services (SDS), based in New York. SDS will conduct an intake and, if appropriate, you will be provided an academic accommodation notice for you to bring to me. This letter is necessary in order for classroom accommodations to be provided. Once you provide me with this letter, we will have a private discussion about the accommodations in relation to this course. You may also access more information through the University's web site at <https://www.newschool.edu/student-disability-services/>.

#### ● **Student Course Rating**

During the last two weeks of the semester, students are asked to provide feedback for each of their courses through an online survey. They cannot view grades until providing feedback or officially declining to do so. Course evaluations are a vital space where students can speak about the learning experience. It is an important process which provides valuable data about the successful delivery and support of a course or topic to both the faculty and administrators. Instructors rely on course rating surveys for feedback on the course and teaching methods, so they can understand what aspects of the class are most successful in teaching students, and what aspects might be improved or changed in future. Without this information, it can be difficult for an instructor to reflect upon and

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improve teaching methods and course design. In addition, program/department chairs and other administrators review course surveys. Instructions are available online at <http://www.newschool.edu/provost/course-evaluations-student-instructions.pdf>